Health and Human Needs Committee Meeting Wednesday, May 20, 2010 4:03 P.M. Third Floor, City Hall

Present: CW Welch

Vice Chair: CM Kramer (4:20 pm)

Members: CW Butler, CM Benson and CW Woolridge

Chairman Welch began the meeting by announcing the members of the committee that were present. A guorum was established.

Special Items For Discussion

Healthy Hoops Kentucky - Marcelline Coots.

Discussion: Marcelline Coots, Program Manager with Healthy Hoops Kentucky, showed a slide presentation and gave the Committee Members handouts. The following was discussed:

- > Asthma program introduced in 2008 to Louisville
- ➤ 16,000 Children diagnosis with Asthma in Jefferson County
 - ✓ Asthma is very high in the Southern, Western and Downtown areas
- > The Healthy Hoops Program is made up of a coalition
 - The coalition of community partners are Passport Health Plan, University of Louisville Athlete Department, Kosair Children Hospital, various physicians and specialists and a fewof pharmaceutical companies that participate
- ➤ The Coalition provides Healthy Hoops with in-kind donations, many physicians participate providing the health screenings at the event
- > Receive funding from AstraZeneca, Kosair Children Hospital and various donors
- Healthy Hoops provides treatment and EMS is on standby
 - When playing if a child has issues with breathing have a room where they can go
- What is Healthy Hoops Kentucky (Attachment)
 - Healthy Hoops Kentucky is a special initiative that uses basketball and fun to focus on the needs of kids with asthma.
 - Under the guidance of celebrity basketball coaches and medical experts, children between the ages of 7 and 13 – and their families, will participate in a full day of health awareness, entertainment, asthma screenings, basketball drills and skills workshops
- > Darryl Griffith is the Honoree Chair person
 - He has been instrumental in securing former players and coaches to assist with the program
- The tip-off event will be September 25, 2010 from 11:30 a.m. 4:00 p.m.
 - o Located at Louisville Male High School
 - o 4409 Preston Highway
 - o Registration now for the September event
 - Will send out reminder cards
- Why attend Healthy Hoops Kentucky
 - If you're the parent, guardian, coach, teacher, or friend of a child with asthma, you know that
 if left unmanaged, the disease can impact his or her ability to go to school, participate in
 sports, and just have fun.
- How Does Healthy Hoops Kentucky Work
 - Basketball clinics with celebrity coaches
 - Asthma screenings
 - o Workshops on asthma management, nutrition, and more
- Available for screenings contact information below
- Kickoff June 25, 2010
 - Hotel Louisville

- Tentative time,1:00 4:00 p.m.
- Free event
- o Asthma screening, Health Care Professionals
- o Popcorn, Cotton Candy, Balloons
- Open to kids that attended the last 3 events
- Want parents to come
- > Want to Register/More information Registration is limited
 - Website <u>www.healthyhoopsky.com</u>
 - o Call 1-800-578-0603, press 0, then press 78429

Motion to adjourn made by and second by Chairwoman Welch.

Without objection, the meeting adjourned at 4:25 p.m.

*NOTE: Items sent to the Consent Calendar or Old Business will be heard before the full Council at the Metro Council Meeting on May 27, 2010.

MM